

NovaCharge Partners With Advanced Vehicle Research Center

NovaCharge, LLC, expands EV charging partner network to enable sales of the ChargePoint Network to Electric Utilities, Educational and Government Agencies

Tampa, FL (April 14, 2009) — NovaCharge, an exclusive Southwest authorized channel for the ChargePointSM Network from Coulomb Technologies, today announced a sales distribution agreement with Advanced Vehicle Research Center (AVRC), a leading provider of environmentally friendly transportation Infrastructure to public utilities, governmental agencies, educational institutions and corporations. NovaCharge and AVRC will work together to *enable sales and installation of the ChargePoint Network to Electric Utilities, and Educational & Government Agencies.*

For Electric Vehicles to become mainstream, they must be as easy to use and to fuel as their gasoline counterparts. This means that electric vehicle charging stations must be conveniently available to EV owners wherever they work and play, and this infrastructure must be ready to charge before the cars are introduced. NovaCharge recruits key sales partners who understand their customer's needs, and who can help make this new EV infrastructure a reality.

“NovaCharge is committed to creating the highest quality and best trained partner network in the EV Infrastructure industry,” said Helda Rodriguez, president, NovaCharge, LLC, “We only recruit partners who are passionate about customers and who are committed to excellence. The AVRC, has a track record of demonstrated success and commitment to customer quality, and we are very proud to have it as a part of our growing partner network.”

The AVRC has now completed more plug-in hybrid conversions than any other organization on the East Coast. They have also completed two ethanol optimization projects and they are now working with NC State University on electric vehicle and hybrid vehicle projects.

“The AVRC is excited about this partnership with NovaCharge to provide Coulomb sales and service to our customers in Virginia and North Carolina through our offices in Danville, and Raleigh,” commented AVRC Executive Director Dick Dell. “Through

this partnership with NovaCharge, along with our ability to provide plug-In hybrid conversions for the Toyota Prius, Ford Escape and soon a wide range of other vehicles, the AVRC is now a single point of contact for vehicle conversions and infrastructure to support the electrification of fleet vehicles for city governments and others.”

About NovaCharge

NovaCharge enables a smart charging infrastructure for plug-in Electric Vehicles (EVs) by providing a seamless, scalable, reliable and cost-effective solution from Coulomb Technologies known as the ChargePoint™ Networked Charging Stations. Together, we are committed to providing an exceptional user experience for the owner’s of plug-in Electric Vehicles. NovaCharge provides sales, installation, commissioning and support for the ChargePoint Network. With our network of Coulomb Technologies co-partner channels we can offer these products and services around the world. Through our growing network of re-sellers and installation partners, NovaCharge can deliver the critical services necessary to ensure the deployment of a high quality EV infrastructure for Government, Private Enterprise, and Electric Utility customers. For more information visit our website www.novacharge.net

About AVRC

The Advanced Vehicle Research Center is focused on transportation energy research and development, the Advanced Vehicle Research Center is a private for-profit corporation that promotes alternative fuel research and technology commercialization, working with the leading universities of the Southeast region to also provide education and outreach activities.

The AVRC works with companies that have technology and products that support our nation’s need to achieve energy independence through the electrification of vehicles. We provide marketing assistance and hands-on installation services, serving as a business development resource for these growing technology partners.

www.avrc.com

